

Guille Cornejo

Artificial Intelligence Engineer



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Skills and Technologies

Advanced Analytics

- Regression analysis
- Time series analysis
- Principal Components and Factors Analysis

NLP (GenAI)

- AWS Bedrock
- Text embeddings
- Simple RAG systems
- Prompt engineering
- Sentiment analysis
- Text summarization

Cloud

- AWS (deep-dive on Serverless Architectures)
- HTML & CSS (vainilla)
- Javascript (basic)

Machine Learning

- Decision Trees and Random Forest Models
- Linear and Stochastic Optimization
- Bayesian Learning
- Clustering and Kernel methods

Python

- SkLearn
- Pandas
- Scipy & Numpy
- Matplotlib & Plotly Dash

Other technologies with exposure

- SQL
- C (numerical methods and scientific programming)

Experience

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| ■ Critical Mass
2022 - 2023 | Senior Data Scientist
Marketing Sciences |
| ■ Accenture
2021 - 2022 | Senior Data Scientist
Marketing Operations |
| ■ McKinsey & Company
2018 - 2021 | Data Scientist
Marketing & Sales Practice |
| ■ CNCA - CeNAT
2016 - 2018 | Researcher
High Performance Computing |
| ■ PrisLab - UCR
2014 - 2016 | Research assistant
Human Motion & Health Care |

Education

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|----------------------|---|
| ■ TEC
2017 - 2020 | Computer Science
Master (thesis pending) |
| ■ UCR
2012 - 2016 | Electrical Engineering
Bachelor |